

## **Adrian Portlock, CEO of CheckMEND**



Adrian Portlock is the CEO, founder and a major shareholder of Recipero Limited, a privately owned UK company, and is responsible for all aspects of the company's strategic growth into new markets. He is responsible for all financial matters with primary focus on profit and loss, balance sheet and cash performance of Recipero. Additionally, as a member of the board and management team of Recipero, he reviews and approves all major investments, and participates directly in all strategic issues.

Before joining Recipero, Portlock was CEO, and subsequently chairman of BYO Restaurants PLC in the UK for 15 years, a national chain of restaurants and bars with a turnover of \$10 million. He was responsible for the development of several brands and the overall growth of the business including negotiations to bring in venture funding to the company as a strategic investor.

Previously, Portlock had a two-year career within Thistle Hotels, a major UK hotel chain where he was responsible for a range of food and beverage operations within the group. Prior to that, he studied Hotel Management at Brooks University in Oxford, England.

Portlock is a career entrepreneur having started his first independent enterprise at 23. At present, he remains involved heavily in the future global developments of the Recipero services.